



Greetings!

We invite you to join us for the 33rd annual Red Earth Festival scheduled June 7-9, 2019 at the Cox Convention Center in downtown Oklahoma City.

New to Red Earth this year:

- New booth space options – 10 ft and 15 ft wide booths available.
- Expanded art check in hours for the Adult Competition.
 - Wednesday June 5 – 1 to 5 pm
 - Thursday June 6 – 8 am to 12 noon
- Festival Kick-Off Party and Awards will be held 5:30 pm Thursday June 6 at the Red Earth Art Center in downtown Oklahoma City.
- Refer a new artist to the 2019 Festival and get a \$100 credit toward future shows. (more information on our website)

As a returning artist who has already gone through the jury, the process is simple – complete the agreement and mail or email to the Red Earth office along with booth payment or payment information.

Deadline for applications is Friday December 7. ***Don't delay – space is filled on a first-come-first-serve basis.***

If you have questions, please give us a call. We are here to help you! A detailed schedule will be available soon on our website at www.redearth.org.

It will be great to see you again!

Best regards,

Christy, Eric, Flo & Virginia
The Red Earth Staff

enclosure



Red Earth Festival June 7- 9, 2019

Cox Convention Center–Oklahoma City

INVITED ARTIST AGREEMENT - DEADLINE DECEMBER 7, 2018

Booth Assignments are made on first-come-first serve basis

Primary Contact Registered Artist (1 application per booth)

Artist Name _____ Email _____

Address _____

City _____ State _____ Zip Code _____

Daytime/Cell () _____ Tribe _____

Additional Registered Artist Information – I’m sharing a booth with the following artist.

Name _____ Email _____

Address _____

City _____ State _____ Zip Code _____

Daytime/Cell () _____ Tribe _____

Individual Artist Booth 10’ deep x 10’ wide Booth @\$350

Booths _____

\$ _____

Individual Artist Booth 10’ deep x 15’ wide Booth @\$475

Booths _____

\$ _____

Additional Artist to share booth is \$100 per artist

\$ _____

Total Amount Due

\$ _____

Payment Information (circle one)

Mastercard VISA Name on Card _____

Card # _____ Exp Date _____ Amount \$ _____ CVV Code _____

Items to be sold in booth include

- Basketry, Beadwork/Quillwork, Clothing/Textiles, Cultural Items – Weapons, Cultural Items – Musical instruments, Cultural Items - Utilitarian, Diversified Art Forms, Drawing/Graphics, Jewelry - not beaded, Painting - Oils, acrylics on canvas, Painting - Waterbase, Photography, Pottery, Sculpture - Metal, Sculpture - Wood, Sculpture-Stone, Sculpture-Ceramic, Weaving, Other, please list

SPECIAL EXHIBIT INFORMATION – PLEASE CHECK APPLICABLE BOXES BELOW

Each booth is provided one (1) draped table, two (2) chairs and an Identification Sign.

- If I have a corner booth, I do not need the aisle side drape.
I do not need the complimentary draped table.
I plan to do an art demonstration in my booth.
I am available to teach an art class during the Festival.

In signing this application form I do hereby agree to and do indemnify, hold harmless and defend Red Earth, Inc. from and against any and all liability, responsibility, loss, damage, cost or expenses of any kind whatsoever (including but not limited to cost, interest and attorney’s fees) which Red Earth, Inc. may incur, suffer, be put to, pay or be required to pay, incident to or arising directly or indirectly from any intentional or negligent act or omission by applicant. Applicant further agrees that Red Earth, Inc. and their respective agents and employees shall not be responsible in any way for (i) damage, loss or destruction of any property of applicant or (ii) injury to applicant or its representative, agency, employees, licensees or invitees.

In order to participate at the Red Earth Festival art market, I acknowledge that I am in accordance with the Indian Arts and Crafts Act of 1990, Public Law 101-644 (104 Stat. 4662, Act of 11/29/90). I understand I may be asked to provide document of (1) proof of membership in a federally or state-recognized tribal entity; or (2) proof of certification as Indian Artisan by an Indian tribe.

In signing this agreement form I understand that all my sales at Red Earth Festival are subject to a 8.625% sales tax for the State of Oklahoma. A tax form will be provided in your artist packet.

In signing this agreement I do hereby agree and understand Red Earth, Inc. will not issue refunds for Booth Fees paid. Cancellation of booth space will not be refunded, transferrable or credited to the next year.

Registered Artist Signature _____ Date _____

Registered Artist Signature _____ Date _____

Red Earth Office Use Only

Paid by _____ Date _____ Amt \$ _____ Type _____

Paid by _____ Date _____ Amt \$ _____ Type _____



June 7 -9, 2019
Cox Convention Center, Oklahoma City, OK

Artist Agreement - Guidelines

ELIGIBILITY OF ARTIST

- In accordance with Public Law 101-644 (104 Stat. 4662, Act of 11/29/90), participation in the Red Earth Festival is restricted to artists who: (1) Are able to provide documents of proof of membership in a federally or state-recognized tribal entity; or (2) Are able to provide documents of proof of certification as Indian artisan by an Indian tribe. For more information about this law, visit www.iacb.doi.gov.
- All artists must be 18 years of age or older.

DEADLINES & SCHEDULE

Deadline: Booth agreement and payment	December 7, 2018
Booth assignments are made on a first-come-first serve basis, based on the receipt date of your booth payment in full.	

Booth Set-Up and Teardown	Art Competition - New Location	Festival Schedule
Move in: Thurs June 6, 8 to 4 pm	Deliver Competition Artwork Wed June 5 from 1 to 5 pm and Thurs June 6 from 8 to 12 Noon	Fri June 7, 10 am to 7pm
Teardown: Sun June 9, 5 to 7 pm	Red Earth Art Center Downtown OKC 6 Santa Fe Plaza Building (next to Skirvin Plaza Hotel)	Sat June 8, 10 am to 7 pm
	Festival Kick-Off Party & Art Awards Thurs June 6 5:30 pm to 7 PM	Sun June 9, 10 am to 5 pm

ART EXHIBIT BOOTHS

New this year. You may purchase a 10 ft. wide or a 15 ft. wide booth. All booths are 10 ft. deep. Each booth is provided (1) draped table, (2) chairs and (3) Weekend passes. Additional equipment is available from **Conventions & More** (www.conventionsok.com) and must be ordered prior to the event. Telephone, internet and electricity service should be ordered from **SMG/Cox Convention Center** (www.coxconventioncenter.com) prior to the event.

BOOTH DESCRIPTIONS

- **Individual (1 artist)** \$350 per 10'x10' booth or \$475 per 10'x15' booth - Individual artists may show individually created and signed works.
- **You may share your booth with an invited artist or artist accepted by the jury at an additional cost of \$100 per person.** All artists must meet the eligibility requirements.

ART EXHIBIT BOOTH GUIDELINES

1. Registered artists must **staff their booth during all official Festival hours of operation.** Artist aides will be available for **15 minute breaks.**
2. At the opening of the Festival, each artist must display at least eight (8) original works of art for sale.
3. No animals are allowed in exhibit booths, except service dogs.
4. Any artist who misrepresents himself/herself or his/her work to Red Earth, Inc. or who does not abide by the terms and conditions as set forth in these Guidelines will be removed from the Festival and will not be eligible for a refund. Cancellation of Booth space will not be refunded, transferrable or credited to the next year.

5. All artists must conduct themselves in a manner that reflects the dignity of the event, and in a manner that does not embarrass or reflect negatively on the Red Earth Festival and its participants.
6. Red Earth reserves the right to prohibit the sale of any item or items deemed inappropriate without refund of booth payment.
7. Red Earth provides limited security at the facility. It is the responsibility of the registered artist to maintain adequate insurance coverage for the possessions and property in their booth. Red Earth will not be responsible for any loss due to theft, accident or act of nature.
8. Use of alcoholic beverages, drugs, and/or smoking by artists/exhibitors in the Cox Convention Center is prohibited.
9. No Walk-in booths available.
10. No stores or dealers are allowed.
11. If you are a **“no show” or move out early, you jeopardize your standing in the Festival the following year.**
12. Red Earth has the right to remove an artist from the Festival who fails to comply with the Festival Guidelines.
13. Red Earth reserves the right to assign artists locations in the best interest of the Festival and reassign booths due to artist cancellations or no-shows.

ARTWORK RULES AND STANDARDS

1. Artists must display original works of art for sale, created by the registered artist who occupies the booth. All items displayed for sale in booth must have been handmade by the registered artist. Artists cannot sell work made by someone else.
2. All work must be properly represented to the buyer. All items displayed must be for sale and clearly priced. All artwork must bear the hallmark (**signature, mark or stamp**) of the artist.
3. To participate in the Art Competition the artist must be present at their booth during the entire Festival.
4. All art is subject to evaluation by Red Earth representatives throughout the Festival. Red Earth representatives may request that any items not meeting established standards be removed from display. If asked to remove an item, please do so immediately.
5. Artists cannot display or sell any items that contain materials derived from animals which are considered endangered or might otherwise be considered in violation of Federal or Oklahoma state laws. Absolutely no sale or display of prehistoric or culturally sensitive artifacts. Display or sale of ceremonial objects is strictly prohibited.
6. Manufactured, imitation or commercial kits and molds are strictly prohibited. No imported, manufactured or mass produced items, such as mouse pads, coasters, magnets, mugs, t-shirts, candles, etc. For clarification please contact the Red Earth office in advance of the show.
7. Pottery: Commercially produced pottery, slip molds, or green ware are strictly prohibited. Hand coiled or wheel thrown are acceptable. Kiln-fired pots and pots made or decorated with commercial materials must be properly identified. No mass produced items.
8. Jewelry: Only handmade jewelry may be sold. Natural turquoise does not need special labeling. Stabilized turquoise and synthetic opal must be properly labeled. No simulated turquoise, imitation stones, or machine made components (except findings) can be used. All jewelry must bear the hallmark (signature, mark or stamp) of the artist.
9. 2-Dimensional Work: Paintings, drawings, graphics and photography must be framed, matted or shrink-wrapped.
10. Paintings: Prints – Photo-mechanical or Xerographic-type mechanical reproductions, laser prints and photographs of original artwork are not allowed. Limited edition prints, signed and numbered by the artist, may be sold and displayed in no more than 30% of the booth space. Note cards and calendars that include your artwork are acceptable. For clarification please contact the Red Earth office in advance of the show.
11. Weaving & Textiles: Rugs, blankets, belts and purses must be handmade. All natural yarns and dyes are acceptable. Synthetic or acrylic yarn must be properly labeled. No products commercially produced kits or patterns.

RED EARTH

ARTIST REFERRAL PROGRAM

As a participating artist in the 2019 Red Earth Festival and a loyal participant for many years we invite you to participate in the new ***Artist Referral Program***.

We ask you to help us identify and recruit new artists to Red Earth. You will be rewarded for referring new artists who are a good fit for Red Earth. Our Artist Referral Program is a win-win and we encourage you to help us make Red Earth one of the best shows for you and your customers.

HOW MUCH DO I GET PAID FOR REFERRALS?

You will receive a \$100 credit (not cash) toward your 2020 booth fee for up to 2 new artists you refer (maximum credits you can receive and apply to a booth is \$200). Artists who you refer must submit a 2019 individual artist application, must be accepted by the Red Earth jury and must purchase an individual artist booth.

HOW DO I REFER AN ARTIST?

New Artists must designate you as their “referral” on their booth application. Applications are available at www.redearth.org or by calling the Red Earth office (405) 427-5228. Referrals cannot be added to the application after submission. Only one artist will receive the credit.

REFERRAL RULES

- Only new artists who have not participated in a previous Red Earth are acceptable for referral.
- If an artist has already signed up or been referred by someone else, you don't get credit for them.
- New artist must list you as their “Referral” on their application.
- The maximum number of referral credits you can receive for your 2020 booth is \$200.
- You cannot carryover any unused credits.
- Acceptance of your referral is based on acceptance by the jury and availability of booths.
- You will not receive a referral credit if the artist is not accepted.
- Remember.... Booths are filled on a first-come-first-serve basis.

We realize there are a number of talented Native artists who have not been invited to participate in the Red Earth Festival and with your help we can expand our reach. If you have any additional questions please feel free to contact the Red Earth office (405-427-5228).