Greetings Friends:

We have exciting news to share about the 35th annual Red Earth Festival and invite you to join us June 12-13, 2021 at the spectacular Events Center at the Grand Casino & Hotel Resort.

The Grand Event Center is a tribally owned business and is just minutes from downtown on I-40 in the east OKC Metro. We know you will be pleased with this beautiful property. The Grand Event Center & Resort is an impressive venue for the Red Earth Festival. In addition to the thousands from throughout the country who attend our art market, dance and special performances, the Grand Resort will attract additional resort guests during the weekend.

Through the years, Red Earth has remained committed to you and continues to work to provide you an outstanding opportunity for you to display and sell your art. To help you to navigate the challenges of selling, we will once again accept artists who cannot attend in person but would like to send a representative.

As a returning artist you are given the opportunity to reserve your space before space is made available to new artists. Please see our attached guidelines and application for more information. Booths are limited and will be filled on a first-come, first-served basis. Application deadline is April 21, 2021. Please let us know asap if you plan to attend this year.

If you have questions, contact us via email info@redearth.org or by calling (405) 427-5228. It will be so good to see you again!

Our best to you,
The Red Earth Staff
ADDITIONAL RED EARTH 2021 INFORMATION

We have included information to help you plan your trip to Oklahoma.

GRAND CASINO HOTEL RESORT

- Special Artist Room Rate -- $99+tax
- 14-Story Guestroom Tower
- On-site Restaurants
- Rooftop Pool
- Free Covered Parking or Complimentary Valet
- On-site RV Parking
- Free Wifi

Reservation online at [www.grandresortok.com/hotel](http://www.grandresortok.com/hotel) or by calling (405) 964-7777. To receive the special hotel rate, the group code is **REDEARTH21**. Deadline for the special rate is May 17, 2021.

LOCATION

The Grand Casino is so easy to find. It is located just minutes east of downtown OKC on I-40, Exit 178. You can’t miss it -- it is a skyscraper on the prairie!

RED EARTH DATES TO REMEMBER

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Time</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Booth Application Deadline</td>
<td>Wed Apr 21</td>
<td></td>
<td>Online <a href="http://www.redearth.org">www.redearth.org</a> or by mail</td>
</tr>
<tr>
<td>Artist Move In</td>
<td>Fri June 11</td>
<td>8 am to 4 pm</td>
<td></td>
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<tr>
<td>Art Competition Registration Closes</td>
<td>Fri June 11</td>
<td>3 pm (judging in your booth)</td>
<td></td>
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<tr>
<td>Art Awards Announced</td>
<td>Sat June 12</td>
<td>8 am</td>
<td></td>
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<tr>
<td>Festival Hours</td>
<td>Sat June 12</td>
<td>9 am to 7 pm</td>
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<tr>
<td></td>
<td>Sun June 13</td>
<td>10 am to 5 pm</td>
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<tr>
<td>Artist Move Out</td>
<td>Sun June 13</td>
<td>5 pm to 7 pm</td>
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Once we receive your application, we will send you additional information along with your booth assignment. In the meantime, if you have questions, please give us a call. We are here to help you!
ELIGIBILITY OF ARTIST

- In accordance with Public Law 101-644 (104 Stat. 4662, Act of 11/29/90), participation in the Red Earth Festival is restricted to artists who: (1) Are able to provide documents of proof of membership in a federally or state-recognized tribal entity; or (2) Are able to provide documents of proof of certification as Indian artisan by an Indian tribe. For more information about this law, visit www.iacb.doi.gov.
- All artists must be 18 years of age or older.

DEADLINES & SCHEDULE

Application Deadline: April 21, 2021 (booth assignments made on first-come-first service basis).

<table>
<thead>
<tr>
<th>Booth Set-Up and Teardown</th>
<th>Art Competition Friday June 11</th>
<th>Festival Schedule</th>
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</thead>
<tbody>
<tr>
<td>Set Up: Friday June 11</td>
<td>Check In deadline 3 pm Fri June 11</td>
<td>Saturday June 12</td>
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<tr>
<td>8 am to 4 pm</td>
<td>Artwork Judging 4 to 6pm</td>
<td>9 am to 7 pm</td>
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<tr>
<td>Teardown: Sunday June 13</td>
<td>Art will be judged in your booth</td>
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<tr>
<td>5 pm to 7 pm</td>
<td>Awards will be announced</td>
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<tr>
<td></td>
<td>Saturday June 12 8:00 am</td>
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<tr>
<td></td>
<td>Grand Event Center</td>
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<td></td>
<td>Sunday June 13 10 am to 5 pm</td>
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ART EXHIBIT BOOTH GUIDELINES

1. Registered artists or representative must staff booth during all official Festival hours of operation.

2. At the opening of the Festival, each artist must display at least eight (8) original works of art for sale.

3. No animals are allowed in exhibit booths, except service dogs.

4. Any artist who misrepresents himself/herself or his/her work to Red Earth, Inc. or who does not abide by the terms and conditions as set forth in these Guidelines will be removed from the Festival and will not be eligible for a refund. Cancellation of Booth space will not be refunded, transferrable or credited to the next year.

5. All artists must conduct themselves in a manner that reflects the dignity of the event, and in a manner that does not embarrass or reflect negatively on the Red Earth Festival and its participants.
6. Red Earth reserves the right to prohibit the sale of any item or items deemed inappropriate without refund of booth payment.

7. Red Earth provides limited security at the facility. It is the responsibility of the registered artist to maintain adequate insurance coverage for the possessions and property in their booth. Red Earth will not be responsible for any loss due to theft, accident, or act of nature.

8. Use of drugs, and/or smoking by artists/exhibitors in the art market is prohibited.

9. No Walk-in booths are available.

10. No stores or dealers are allowed.

11. If you are a “no show” or move out early, you jeopardize your standing in the Festival the following year.

12. Red Earth has the right to remove an artist from the Festival who fails to comply with the Festival Guidelines.

13. Red Earth reserves the right to assign artists locations in the best interest of the Festival and reassign booths due to artist cancellations or no-shows.

**ARTWORK RULES AND STANDARDS**

1. Artists must display original works of art for sale, created by the registered artist who occupies the booth. All items displayed for sale in booth must have been **handmade** by the registered artist. Artists cannot sell work made by someone else.

2. All work must be properly represented to the buyer. All items displayed must be for sale and clearly priced. All artworks must bear the hallmark (**signature, mark, or stamp**) of the artist.

3. To participate in the Art Competition the artist must be present at their booth during the entire Festival.

4. All art is subject to evaluation by Red Earth representatives throughout the Festival. Red Earth representatives may request that any items not meeting established standards be removed from display. If asked to remove an item, please do so immediately.

5. Artists cannot display or sell any items that contain materials derived from animals which are considered endangered or might otherwise be considered in violation of Federal or Oklahoma state laws. Absolutely no sale or display of prehistoric or culturally sensitive artifacts. Display or sale of ceremonial objects is strictly prohibited.

6. Manufactured, imitation or commercial kits and molds are strictly prohibited. No imported, manufactured, or mass-produced items, such as mouse pads, coasters, magnets, mugs, t-shirts, candles, etc. For clarification, please contact the Red Earth office in advance of the show.

7. Pottery: Commercially produced pottery, slip molds, or greenware are strictly prohibited. Hand coiled or wheel thrown are acceptable. Kiln-fired pots and pots made or decorated with commercial materials must be properly identified. No mass-produced items.

8. Jewelry: Only handmade jewelry may be sold. Natural turquoise does not need special labeling. Stabilized turquoise and synthetic opal must be properly labeled. No simulated turquoise, imitation stones, or machine-made components (except findings) can be used. All jewelry must bear the hallmark (signature, mark, or stamp) of the artist.

9. 2-Dimensional Work: Paintings, drawings, graphics, and photography must be framed, matted, or shrink-wrapped.

10. Paintings: Prints – Photo-mechanical or Xerographic-type mechanical reproductions, laser prints and photographs of original artwork are not allowed. Giclee and Limited-edition prints, signed and numbered by the artist, may be sold, and displayed in no more than 30% of the booth space. Note cards and calendars that include your artwork are acceptable. For clarification, please contact the Red Earth office in advance of the show.

11. Weaving & Textiles: Rugs, blankets, belts, and purses must be handmade. All-natural yarns and dyes are acceptable. Synthetic or acrylic yarn must be properly labeled. No products commercially produced kits or patterns.